
LJS MEDIA

LJS Media is a strategic marketing and communications firm that specializes in delivering comprehensive strategies, plans, and counsel for our clients. Liz Shrum is an industry expert with over two decades of Mar/Comm experience working with corporate brands across almost every industry sector, national trade associations, state chambers of commerce, major media outlets, start-ups, nonprofits, think tanks, major newsmakers/influencers, c-suite executives, business organizations, and government, at the local, state, and national levels.



SERVICES AND OFFERINGS

Communications and Public Relations

- External Communications
- Internal Communications
- Crisis Communications
- Executive Communications
- Media Relations
- Publicity
- Spokesperson

Strategic Advocacy Counsel

- Digital Strategy
- Advocacy Campaigns
- Issue Management
- Media buying

Marketing and Research

- Message Development
- Strategic planning
- Advertising/Promotion
- Influencer Marketing
- Graphic Design
- Events/Media Partnerships
- Research, Data, and Surveys

Leadership/C-Suite support

- Association and Board Management
- Media training
- Public Speaking
- Thought Leadership

CONTACT US

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